

# Taylor Swyter

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## SKILLS

Technical Troubleshooting

Photoshop

Illustrator

InDesign

After Effects

HTML5

CSS3

jQuery/Javascript

PHP

Wordpress

Adobe Acrobat

## WORK EXPERIENCE

### **EnerNOC, Inc. — 2013 – 2014**

Graphic Designer

As a graphic designer at EnerNOC, an international energy intelligence software company, I was responsible for designing collateral, HTML emails, landing pages, posters, illustrations, and advertisements. As the lead designer for the EnergySMART Conference, I created the conference website as well as advertisements, banners, signage, email campaigns, coupons, and any other materials pertaining to the conference.

### **Swyter Design — 2010 – 2013**

Graphic Designer & Developer

As a graphic designer and web developer I met with clients to discuss their web design needs, created proposals for design work, created wireframes, and designed developed full website with Wordpress integration, and helped curate content. Two examples of my work can be found at: [speaktomespeech.com](http://speaktomespeech.com) and [marinestudiesconsortium.com](http://marinestudiesconsortium.com).

### **Silverscape, LLC. — 2011**

Graphic Design Intern

Silverscape is a design firm based in Somerville that focuses mainly on web design, though they also do some print as well. As an intern my responsibilities included entering content into websites to prepare them for launch, designing various blog pages, making changes to site designs, and proposing new designs for new clients.

### **Cabot Heritage Corporation — 2010**

Web Design Intern

I worked under Cabot's IT director, Jon Heller, designing and developing a new website for their "Dick Davis" publications. As a web design and development intern my responsibilities included: Designing and developing new features for one of their current websites, creating and sending out HTML emails, and adding email addresses to mailing lists.

### **Peter Noel Photography — 2007 – 2009**

Digital Photography Manager

As a digital photography manager for a dance photography studio, which serves over 90 dance schools in five states, my responsibilities included digitally editing dance photography in Adobe Photoshop, managing a small team to meet deadlines, troubleshooting technical problems, creating advertising to sell photos to clients, selling photos to clients at photo shoots, mailing photos to clients, and customer service.

## EDUCATION

### **Massachusetts College of Art and Design — 2012**

BFA Graphic Design

## OTHER EXPERIENCE

### **Mass Art, Web Design Class**

Teaching Assistant

### **Reading Memorial High School Drama Club**

Lighting designer / operator